Analyst Training in the Banking Sector

September 19–20, 2017 | Washington, D.C.

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Produced by the Knowledge Center, expert training from
S&P Global Market Intelligence

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About

For two decades, Analyst Training in the Banking Sector has been the go-to survey course for banking industry professionals. We'll explore essential, industry specific topics in bank financial statement analysis, loan portfolio analysis, capital markets, macroeconomic drivers, valuation, and more – training we've refined for 20 years, distilled to two days. Join us in D.C. this fall and continue your journey toward banking industry expertise. Whether you are pursuing a career at a bank or credit union, or as an analyst, adviser or regulator in the industry, Analyst Training helps you efficiently lay a foundation you can build upon.

You'll be able to:

- Recognize and assess the key economic and competitive forces affecting the sector.
- Critically analyze depository institution balance sheets and income statements to identify key sources of opportunity and risk.
- Identify and understand the sector's fundamental performance ratios.
- Describe the process of evaluating loan portfolios, how to determine their impact on performance and spot potential red flags.
- Recognize strategies for accessing capital markets, managing capital, and assessing their implications for a financial institution.
- Understand valuation techniques, tools and the practical application of those tools.

Agenda

Monday, September 18

2:00-4:30 p.m.
Optional Product Training
Join us as one of our product experts leads a pre-conference session that will walk through the S&P Global Market Intelligence banking product.

Tuesday, September 19

7:30 a.m. **Registration and continental breakfast open**

8:30 a.m. **Evaluating Macroeconomic Trends:**

- How key economic conditions influence bank performance
- Understanding previous cycles and their application to current conditions
- Reviewing leading and lagging macroeconomic indicators

10:00 a.m. **Refreshment Break**

10:15 a.m. **Assessing Interest Rate Risks**

- Reviewing the fundamental concepts of balance sheet behavior and asset-liability management
- Understanding the common methods financial institutions use to measure and manage interest rate sensitivity
- Analyzing bank and thrift interest rate data to predict changes in income and equity
- Using interest rate disclosures to assess an institutions earnings quality and outlook

11:45 a.m. **Lunch**

12:45 p.m. **Evaluating the Loan Portfolio**

- Reviewing asset quality ratios
- Analyzing the loan portfolio composition: loan concentration, origination trends, red flags
- Valuing the loans in the portfolio

2:15 p.m. **Accessing and Managing Capital**

- Types of capital available for banks
- Advantages and drawbacks of various capital-raising techniques
- Effects of capital-raising on the balance sheet and income statement

3:45 p.m. **Refreshment Break**

4:00 p.m. **Regulatory Outlook in the Banking Industry**

- A review of bank regulation in today's environment

5:30 p.m. **Day One Concludes**

Wednesday, September 20

7:30 a.m.	**Continental breakfast open**
8:30 a.m.	**Financial Statement Analysis**

- Analyzing the bank balance sheet and income statement
- Identifying sources of revenue and risk
- Dissecting and interpreting key ratios used to evaluate bank performance

10:00 a.m.	**Refreshment Break**
10:15 a.m.	**Financial Statement Analysis (continued)**
11:45 a.m.	**Lunch**
12:45 p.m.	**Fundamentals of Bank Valuation**

- Fundamental techniques used in valuing banks and thrifts: peer comparables, deal comparables, discounted dividend and discount cash flow analyses
- Capital Asset Pricing Model and cost of capital
- Key drivers of valuation

2:15 p.m.	**Valuation and M&A**

- A review of current M&A trends
- Techniques for evaluating a potential bank merger or acquisition
- The impact of synergies

3:30 p.m.	**Case Study**
5:00 p.m.	**Program Concludes**

Speakers

Denis Laplante
Banking Consultant and Investor, Financial Services

Mark McCollom
Senior Managing Director, Griffin Financial Group

Bill Nayda, PhD
Principal, Second Pillar Consulting

Christopher Olsen
Managing Partner, Olsen Palmer

Paul Miller
Former Managing Director & Head of Financial Institutions Research, FBR Capital Markets

Details and Registration

Sept. 19–20, 2017
Georgetown University Hotel and Conference Center
3800 Reservoir Road
Washington, D.C.

Pricing:

$2,195

How to Register:

marketintelligence.spglobal.com/BAT
or (888) 991-7786

Continuing Education Credits:

CFA Institute — Up to14 hours
CPE Credits — Up to 17 hours

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