

# Strategies for Profit and Reliability: **Utility Regulation Conference**

*formerly SNL Energy Utility Regulation Conference*

**Sponsorship Guide**

December 14-15, 2016

Washington, DC

Produced by the **Knowledge  
Center**, an executive  
conference from S&P Global  
Market Intelligence



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**S&P Global**  
Market Intelligence

# Sponsorship Opportunities

## Contact

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Utilities are being faced with increasing regulatory oversight and financial pressure. Whether it is through acquisition strategies or rate cases, utilities continue to search for ROI and profitability. The SNL Utility Regulation Conference is the pre-eminent regulatory conference to address obstacles in the industry.

## Why Participate?

Position your company as a subject matter expert and:

- Meet face to face with utilities executives to discuss how you can bring them increased ROI and increase their profitability.
- Network in a professional environment while hearing from top experts on key issues.
- Name Recognition: Placement of your firm's brand in all marketing, maximizing marketing opportunities.

Select one of our three sponsorship opportunities to engage with influential decision makers.

	PLATINUM	GOLD	SILVER
	Lunch or cocktail reception	Continental breakfast or lunch buffet	Refreshment break
Materials distributed at attendee seats in the general session	✓		
Introductory remarks at the lunch or reception	✓	✓	
Unique sponsorship discount code off marketed registration price for up to 10 clients. Good until two months prior to the conference	\$200/discount	\$100/discount	
Table space	✓	✓	✓
Inclusion in conference advertising	Premium*	✓	✓
Logo placement on program website	✓	✓	✓
Gratis registrations	3	2	1

Maximize your conference sponsorship by customizing it with any of the following add-ons. Contact us today to learn more.

- Onsite lead generation and/or attendee engagement
- Additional onsite brand exposure
- Additional networking events
- Custom add-ons

# Past Attendees

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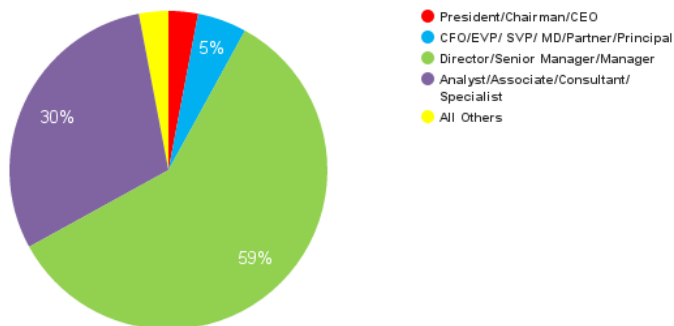
AES Corporation  
Alliant Energy Corp.  
American Electric Power  
American Water  
American Wind Energy Association  
Arizona Public Service Co.  
Arkansas Public Service Commission  
Artesian Water Co.  
Atmos Energy  
Baltimore Gas & Electric  
Black & Veatch  
Black Hills Corporation  
Bonneville Power Administration  
Central Hudson Gas & Electric Corp.  
Central Vermont Public Service Corp.  
Chesapeake Utilities Corp.

Citigroup  
Columbia Gas  
Consolidated Edison  
Constellation Energy  
CPS Energy  
Dayton Power & Light Co.  
Dominion Resources  
DTE Energy  
Duke Energy  
E.ON U.S.  
Eastern Shore Natural Gas Co.  
El Paso Electric Co.  
Energy Ventures Analysis  
Entergy Services  
Environmental Defense Fund  
Ernst & Young  
FortisBC Energy  
Gaz Métro  
GE Energy Financial Services  
Georgia Power

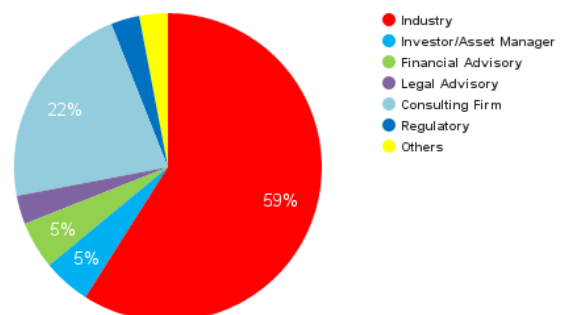
Glenview Capital  
ITC Holdings  
Kansas City Power & Light  
LG&E-KU Energy Services Co.  
Macquarie Holdings (USA)  
Michigan Public Service Commission  
National Energy Board  
National Fuel Gas Distribution Corp.  
National Grid  
NiSource  
Northeast Utilities  
Nova Scotia Power  
NV Energy  
Oklahoma Natural Gas Co.  
ONEOK  
Opower  
Osaka Gas Co.  
Pacific Gas & Electric

PEPCO Holdings  
Pinnacle West Capital Corp.  
PNM Resources  
Portland General Electric Co.  
PPL Electric Utilities  
Progress Energy  
R.W. Baird & Co.  
Rochester Gas and Electric Corp.  
Southern California Edison Co.  
Southern Company  
Tampa Electric Co.  
Tokyo Electric Power Company  
Tucson Electric Power Co.  
Washington Gas  
Xcel Energy

Attending Individuals by Title



Attending Organizations by Type



## What happened to SNL Knowledge Center?

You are in the right place. SNL Knowledge Center was part of SNL Financial, which was purchased by McGraw Hill Financial Inc. in 2015. This April, McGraw Hill Financial — whose businesses include S&P Dow Jones Indices, S&P Ratings, Platts, and S&P Capital IQ — changed its name to S&P Global. SNL Financial and S&P Capital IQ are united as S&P Global Market Intelligence, a division of S&P Global. We are the Knowledge Center and we continue to bring you essential insights through executive conferences and expert training on behalf of S&P Global Market Intelligence.