

Opportunities & Obstacles



30th Annual SNL Energy

Power and Gas M&A Symposium

February 14-15, 2017 | Ritz-Carlton Battery Park, New York, NY

Sponsorship Guide

S&P Global

Market Intelligence

Produced by the Knowledge Center, an executive conference from S&P Global Market Intelligence.

Sponsorship Opportunities

Celebrating its 30th year, the **Power and Gas M&A Symposium** is the seminal energy sector executive conference. Gathering top utility executives, investment banking executives, and top legal, advisory and financial professionals, this conference is a must attend!

Becoming a sponsor of this executive conference will provide your company face-to-face interactions with executives eager to discuss and debate the most pressing industry issues and their solutions. Through combined networking and entertainment opportunities, we afford you the chance to have meaningful conversations with these executives in a relaxed environment. Your firm's brand will be placed on our direct mail, email, website and a variety of other branding options at the event. Take advantage of this opportunity to align your business with a leading brand in the power and gas industry, S&P Global Market Intelligence.

Select one of our three sponsorship opportunities to engage with influential decision makers.

	Platinum	Gold	Silver
	Lunch or cocktail reception	Continental breakfast or lunch buffet	Refreshment break
Materials distributed at attendee seats in the general session	✓		
Introductory remarks at the lunch or reception	✓	✓	
Unique sponsorship discount code off marketed registration price for up to 10 clients. <small>Good until two months prior to the conference</small>	\$200/discount	\$100/discount	
Table space	✓	✓	✓
Inclusion in conference advertising	Premium*	✓	✓
Logo placement on program website	✓	✓	✓
Gratis registrations	3	2	1

Maximize your conference sponsorship by customizing it with any of the following add-ons.

- Onsite lead generation and/or attendee engagement
- Additional networking events
- Additional onsite brand exposure
- Custom add-on

For more information:

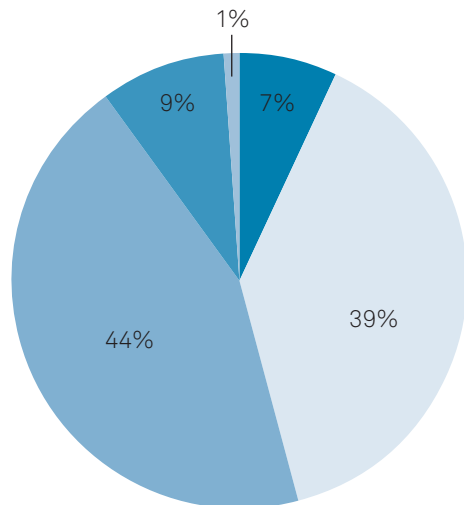
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Past Attendees and Speakers

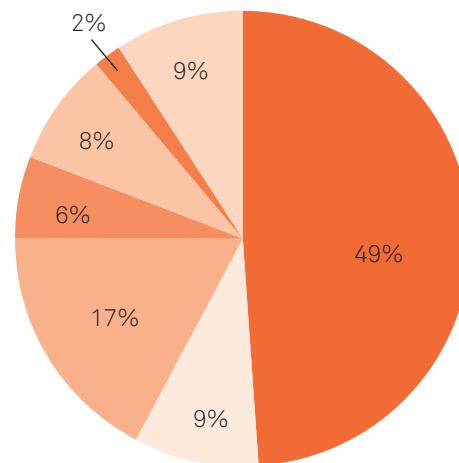
- C-Level, Teco Energy
- President, CLECO Power LLC
- Executive Vice President, Duke Energy
- C-Level, UIL Holdings Corporation
- C-Level, Exelon Corporation
- Managing Director, Barclays
- Vice Chairman, Lazard
- Chairman, Morgan Stanley & Co
- Head, Power and Utilities Group, JPMorgan Chase
- Vice Chairman, Citi
- Director, Mitsubishi Electric Power
- President and C-LEVEL, Extol Energy
- Director, DTE Energy
- Director, Osaka Gas USA
- Director, TVA
- Senior Vice President, Ameren Corporation
- C-Level, US Grid Company
- Managing Director, Topaz Power Management
- Director, Pacific Gas & Electric Company
- Managing Director, Evercore

Attending individuals by title



- President/Chairman/CEO
- CFO/EVP/ SVP/ MD/Partner/Principal
- Director/Senior Manager/Manager
- Analyst/Associate/Consultant/Specialist
- All Others

Attending organizations by type



- Industry
- Investor/Asset Manager
- Financial Advisory
- Legal Advisory
- Consulting Firm
- Regulatory
- Others

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